

# EXECUTIVE MASTER IN BUSINESS MANAGEMENT

Executive Master  
In Business Management

12 month

## Core Module

Business Strategy

Strategic HRM

Business Process Improvement

Strategic Marketing Management

Management Science and System

Managerial Accounting

Strategic Leadership

## ELECTIVE

Finance

HRM

Automobile Retail Management

Project Management

Generic

Marketing

Supply Chain Management

## Complete MBA

with

Top Up

**IPE**

OR

University Of The West  
Of Scotland

(6 months)

# EXECUTIVE MASTER IN BUSINESS MANAGEMENT

<b>PART TIME</b>	/		
<b>FULLY ONLINE</b>		<b>BLENDED LEARNING</b>	/

<b>DURATION</b>	<b>12 MONTH</b>
<b>NUM OF MODULE</b>	7 CORE & 1 ELECTIVE MODULE
<b>ASSESSMENT</b>	100% COURSE WORK
<b>EFP &amp; HRDF CLAIMABLE</b>	YES
<b>INTAKE</b>	MONTHLY

# EXECUTIVE MASTER IN BUSINESS MANAGEMENT

## Entry Requirements

1. Completed a recognized Executive Bachelors or Bachelors degree in any discipline accepted by Asia e University
2. Completed professional qualifications which are recognised as equivalent to a Bachelors degree.
3. Those without a Bachelors degree but with Diploma qualifications recognised by Asia e University with at least 8 years of work experience of which at least 2 years must be in the managerial capacity.
4. Those without any formal qualification but with at least 12 years of work experience out of which a minimum of 5 years in managerial capacity

# EXECUTIVE MASTER IN BUSINESS MANAGEMENT

## PROGRAMME AIMS

- To enable graduates to assume managerial and leadership positions in business
- To enable graduates to progress from technical, operational or functional roles to general and strategic management
- To enable graduates to function effectively and efficiently in an increasingly networked and globalised business environment
- To provide graduates an acceleration of career advancement or change of career direction
- To foster the ability for self development and life long learning amongst graduates